

## **UNO ARTS ADMINISTRATION PROGRAM**

### **RESOURCE: Professional arts management-related conference listings (updated 4/17)**

[Students are encouraged to both report their experiences at any of these conferences and to suggest additional sites with the Arts Administration Program office for the benefit of other students.]

#### **INDEX LISTING**

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*\* These conferences/festivals are intentionally scheduled at adjacent or overlapping times, all in New York City, with the expectation that a visitor may attend more than one.*

*\*\* These three "regional" booking conferences are intentionally scheduled several months in advance of the APAP conference in January. Most agents and many presenters will attend a regional conference early in the booking process, and seek to conclude their booking by attending the APAP Conference.*

## **PERFORMING ARTS TOURING**

### **Association of Performing Arts Professionals (APAP) - [http://](http://www.apap365.org/)**

[www.apap365.org/](http://www.apap365.org/) Conference

Location: New York City

Calendar: January/annual\*

Notes: (from website)

#### **WHAT IS APAP?**

The Association of Performing Arts Professionals is the national service, advocacy and membership organization for professionals in the performing arts. APAP is dedicated to developing and supporting a robust performing arts industry and the professionals who work within it.

#### **WHAT DOES APAP DO?**

In addition to the annual APAP/NYC conference – the world’s leading convening of the performing arts industry - APAP is the industry’s leading community for networking and knowledge. APAP strengthens and advances your career and the field through professional development, resource sharing, advocacy and civic engagement.

#### **WHO JOINS APAP?**

The more than 5,000 professionals represented by our over 1,600 national and international members come from: performing arts centers, arts venues, university and municipal performance facilities, artist agencies and management companies, touring companies, consulting practices vendors, self-presenting artists.

### **Western Arts Alliance (WAA)**

Conference

Location: Rotating among Western states

Calendar: End of August/annual\*\*

Notes: (From website)

Western Arts Alliance (WAA) is a membership association of touring and performing arts professionals engaged in promoting and presenting performing arts throughout the western states and provinces. Serving members since 1967, WAA’s annual booking conference and its year-round programs are essential for artists, artist managers, presenters, and other performing arts professionals in the west. More than 680 artists, managers, presenters, arts service organizations, and state arts agencies know WAA is a trusted and vital resources.

## **Arts Midwest**

### *Conference*

Location: Rotating among Midwestern states

Calendar: Early September/Annual\*\*

Notes: (From website)

#### **MISSION**

Arts Midwest promotes creativity, nurtures cultural leadership, and engages people in meaningful arts experiences, bringing vitality to Midwest communities and enriching people's lives.

#### **PROGRAMS AND SERVICES**

A non-profit regional arts organization headquartered in Minneapolis, Arts Midwest serves audiences, arts organizations, and artists throughout the nine states of Illinois, Indiana, Iowa, Michigan, Minnesota, North Dakota, Ohio, South Dakota, Wisconsin, and beyond. Formed through the merger of the Affiliated State Arts Agencies of the Upper Midwest and the Great Lakes Arts Alliance, our history spans more than 25 years.

Over the years, Arts Midwest's portfolio of programs has evolved to include performing, visual, and literary arts and leadership development initiatives that provide opportunities for communities large and small to engage with arts and culture.

## **South Arts**

### *Conference*

Location: Rotating among Southern states/Annual\*\*

Calendar: Mid-September/Annual\*\*

Notes: (From website)

#### **MISSION AND GOALS**

South Arts was founded in 1975 to build on the South's unique heritage and enhance the public value of the arts. South Arts' work responds to the arts environment and cultural trends with a regional perspective. We offer a portfolio of activities designed to address the issues important to our region and to link the South with the nation and the world through the arts.

We work in partnership with the state arts agencies of Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, and Tennessee. South Arts is supported by the National Endowment for the Arts, member states, foundations, businesses, and individuals.

#### **Mission**

South Arts strengthens the South through advancing excellence in the arts, connecting the arts to key state and national policies and nurturing a vibrant quality of life.

#### **Strategic Goals**

- Impact the careers of artists from our region
- Provide leadership to build relationships and networks benefiting artists and arts professionals within and beyond our region
- Accelerate and deliver excellent programs across state borders
- Promote awareness of, and visibility for, the arts community of the South

## **International Performing Arts for Youth (IPAY) - <http://ipayweb.org/>**

Conference & showcases

Location: Rotating US & Canada

Calendar: Annual/January

Notes: (From website)

International Performing Arts for Youth [IPAY] is the premiere membership organization in the world today servicing and supporting the professional community of performing arts for young audiences. Our membership is comprised of a growing worldwide network of artists, producers, presenters, agents, educators and students that are dedicated and involved in producing, presenting and promoting all forms of theatre, music, dance, circus, puppetry and more.

We share best practices and industry resources, provide an annual community meeting place, and stimulate international dialogue and collaboration. IPAY is a bridge that brings together creative expression with business practicality, critical responsiveness and professional development.

**THE IPAY MISSION** is to create professional and educational opportunities supporting meaningful performing arts experiences for young audiences in North America.

### **IPAY's VISION is to PRODUCE... PROMOTE... PRESENT...**

- artistic excellence and innovation
- the intellectual, emotional, and aesthetic growth and development of our audiences
- participation, collaboration, and partnership among the professional (global) community
- investment in performing arts for young audiences

## **CINARS (*Commerce International Des Arts*) - <http://www.cinars.org/en/>**

*Conference & international meetings*

Location: Montreal

Calendar: Fall/every other year

Notes:

(From website)

CINARS is a not-for-profit organization whose mission is to **promote and support the export of the performing arts**. Its main objectives are to:

Encourage cultural creations emerging from the performing arts sector

Promote commercial discussions between organizations specializing in production and those specializing in show presentation

Make Montreal a worldwide hub of performance art networking

(Additional note)

While the formal and primary mission of CINARS is to support the exportation of Canadian art, the conference has become a framework for international exchange and tour booking, involving both artists and presenters from around the world, well beyond Canada.

**Under the Radar Festival** - <http://www.publictheater.org/en/programs-events/shows/?SiteTheme=UnderTheRadar>

*Conference & showcase*

Location: New York City

Calendar: January/annual\*

Notes:

(From website)

Over the last 12 years, The Public's UNDER THE RADAR FESTIVAL has presented over 194 companies from 40 countries. It has grown into a landmark of the New York City theater season and is a vital part of The Public's mission, providing a high-visibility platform to support artists from diverse backgrounds who are redefining the act of making theater. Widely recognized as a premier launching pad for new and cutting-edge performance from the U.S. and abroad, UTR artists provide a snapshot of contemporary theater: richly distinct in terms of perspectives, aesthetics, and social practice, and pointing to the future of the art form.

(Additional note)

Registered festival participants also partake of presentations and discussions regarding trends in the field and the presentation of new art as represented in UTR performances.

## **WORLD MUSIC**

**globalFEST (New York)** - <http://www.globalfest-ny.org/>

Conference & showcases

Location: New York City

Calendar: January/Annual\*

Notes: (From website)

### **ABOUT globalFEST**

Over the last decade, globalFEST (gF) has become one of the most dynamic global music platforms in North America, growing from an acclaimed festival/showcase into a catalytic non-profit service organization for curators, artists, and the performing arts field. Through its work, gF encourages networking and cultural diplomacy; deepens cultural understanding among its constituents; builds audiences for international music and creates new opportunities for artists leading to a more robust and sustainable ecosystem for world music in the United States. Artists that participate in gF programs represent diverse musical styles from all corners of the globe, ranging from traditional to contemporary, and everything in between. Programs include: the gF Touring Fund, which provides direct support to artists to develop new markets; gF On the Road, a tour that brings creatively programmed lineups to venues nationwide; and guest curating in both commercial and performing arts settings, including such influential events as SXSW, Bonnaroo, Lincoln Center and beyond, that serves to raise the profile and visibility of the artists gF works with, and world music overall.

### **globalFEST's MISSION**

globalFEST's mission is cultural, social and political. It aims to bring down boundaries between countries and create cultural opportunities for individual artists and for governments, sponsors, scholars and critics to collaborate. Tours and cultural exchanges that result from globalFEST's showcases have helped to build an ever widening audience for world music and, by extension an increase in international cooperation and collaboration.

**South by Southwest (SXSW)** - <http://www.sxsw.com/>

Conference & festival

Location: Austin, TX

Calendar: Spring/Annual

Notes: (From website)

**ABOUT SXSW**

The South by Southwest® (SXSW®) Conferences & Festivals offer the unique convergence of original music, independent films, and emerging technologies. Fostering creative and professional growth alike, SXSW® is the premier destination for discovery.

Year after year, the event is a launching pad for new creative content. New media presentations, music showcases and film screenings provide buzz-generating exposure for creators and compelling entertainment for audiences. Conference panel discussions present a forum for learning, business activity thrives at the Trade Shows and global networking opportunities abound. Intellectual and creative intermingling among industry leaders continues to spark new ideas and carve the path for the future of each ever-evolving field, long after the events' conclusion.

**THEATRICAL PRODUCTION**

**Theatre Communications Group (TCG)** - <http://www.tcg.org/>

*Conference – nonprofit theater producing*

Location: Rotates throughout US

Calendar: Spring/Annual

Notes: (From website)

**OUR MISSION**

To strengthen, nurture and promote the professional not-for-profit American theatre.

Theatre Communications Group (TCG), the national organization for the American theatre, was founded in 1961 with a grant from the Ford Foundation to foster communication among professional, community and university theatres. Today, TCG's constituency has grown from a handful of groundbreaking theatres to nearly 700 Member Theatres and Affiliate organizations and more than 12,000 individuals nationwide. TCG offers its members networking and knowledge-building opportunities through our conferences, events, research and communications; grants approximately \$2 million per year to theatre companies and individual artists; advocates on the federal level and serves as the U.S. Center of the International Theatre Institute, connecting its constituents to the global theatre community. TCG is the nation's largest independent publisher of dramatic literature, with 13 Pulitzer Prizes for Best Play on our booklist; it also publishes the award-winning *American Theatre* magazine and ARTSEARCH®, the essential source for a career in the arts. In all of its endeavors, TCG seeks to increase the organizational efficiency of its member theatres, cultivate and celebrate the artistic talent and achievements of the field and promote a larger public understanding of, and appreciation for, the theatre.

**Commercial Theater Institute (CTI)** - <http://www.commercialtheaterinstitute.com/>

*Intensive workshops – commercial theater producing*

Location: New York City

Calendar: Periodic – check website for upcoming

Notes: (From website)

**ABOUT CTI**

The Commercial Theater Institute is committed to the development and training of emerging producers. Through a wide ranging set of programs and with participation from the most distinguished professionals in our business it represents the theatre industry's commitment to insuring that qualified and committed producers are ready for the future.

CTI is the theatre industry's leading training and professional development program. It covers the widest range of topics throughout the year and features over 100 of the most distinguished industry professionals as lecturers and panelists.

CTI is a joint venture of the Broadway League, the trade association for the Broadway industry, and Theatre Development Fund, the leading non profit organization that supports commercial theater.

**CLASSICAL MUSIC/OPERA**

**Chamber Music America (CMA)** - <http://www.chamber-music.org/programs/conference>

*Conference*

Location: New York City

Calendar: January/Annual\*

Notes: (From website)

**WHO WE ARE**

Chamber Music America is the national service organization for ensemble music professionals. Our members are thousands of individual musicians, ensembles, presenters, artist managers, composers, educators and others in the national chamber music community.

**WHAT WE DO**

CMA serves the national ensemble music community by providing access to an array of professional resources and benefits, professional development seminars, grants and awards, and—through its National Conference and interactive website—opportunities to connect with musicians, presenters, managers and other chamber music professionals across the country.

**League of American Orchestras** - <http://www.americanorchestras.org/conferences-meetings.html>

*Conference*

Location: Rotates

Calendar: Spring/Annual

Notes: (From website)

#### **ABOUT THE LEAGUE**

The League of American Orchestras leads, supports, and champions America's orchestras and the vitality of the music they perform. Its diverse membership of approximately 800 orchestras across North America runs the gamut from world-renowned symphonies to community groups, from summer festivals to student and youth ensembles. The only national organization dedicated solely to the orchestral experience, the League is a nexus of knowledge and innovation, advocacy, and leadership advancement for managers, musicians, volunteers, and boards. Its conferences and events, award-winning *Symphony* magazine, website, and other publications inform music lovers around the world about orchestral activity and developments. Founded in 1942 and chartered by Congress in 1962, the League links a national network of thousands of instrumentalists, conductors, managers and administrators, board members, volunteers, and business partners.

**Opera America** - <http://www.operaamerica.org/content/about/conference.aspx>

Location: Rotates throughout US & Canada

Calendar: Spring/Annual

Notes: (From website)

#### **ABOUT OPERA AMERICA**

OPERA America draws on resources and expertise from within and beyond the opera field to advance a mutually beneficial agenda that serves and strengthens the field through programs in the following categories:

**Creation:** Artistic services that help artists and companies increase the creativity and excellence of opera productions, especially North American works;

**Presentation:** Opera company services that address the specific needs of staff, trustees and volunteers;

**Enjoyment:** Education, audience development and community services that increase all forms of opera appreciation.



## **DANCE**

**Dance/USA** - <http://conference.danceusa.org/>

*Conference*

Location: Rotates (Austin TX in 2016)

Calendar: Spring/annual

Notes: (From website)

### **Mission Statement**

We believe that dance is essential to a healthy society, demonstrating the infinite possibilities for human expression and potential, and facilitating communication within and across cultures. Dance/USA sustains and advances professional dance by addressing the needs, concerns, and interests of artists, administrators, and organizations. By providing national leadership and services, Dance/USA enhances the infrastructure for dance creation and distribution, education, and dissemination of information.

### **Strategic Plan and Vision 2013-2015**

Dance/USA will lead the professional dance industry by providing value to a strong, diverse membership base and encouraging the membership to be responsive to current economic, demographic and participation realities.

- Dance/USA will be accessible to all professional dance groups through membership and will embrace strategic partnerships on a local, national and international level to increase visibility, relevance and impact.
- Dance/USA will create value for members through strong core services of convening, advocacy and research that have a national focus and are frequently evaluated.
- Dance/USA will offer tangible benefits to the membership based on timely needs.
- Dance/USA will be known as the national voice for professional dance in America within and across the industry, the media, the federal government, and among international dance service organizations.

## **MUSEUMS**

**Southeastern Museums Conference (SEMC)** - <http://www.semcdirect.net/>

*Conference*

Location: Rotates in Southeast US

Calendar: Fall/annual

Notes: (From website)

### **ABOUT THE SEMC**

The Southeastern Museums Conference (SEMC), nonprofit membership organization, is an association of museums, museum staff, independent professionals and corporate partners. We focus on the Southeastern United State including: Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Virginia, West Virginia, Puerto Rico, and US Virgin Islands.

We work to:

- Provide educational and professional development opportunities
- Improve the interchange of ideas and information
- Encourage respect and collegiality

**American Alliance of Museums (AAM)** - <http://annualmeeting.aam-us.org/about/past-and-future-meetings>

Location: Rotates throughout US

Calendar: Spring/annual

Notes: (From website)

**ABOUT US**

"The American Alliance of Museums' mission is to nurture excellence in museums through advocacy and service."

**What We Do**

The American Alliance of Museums (formerly the American Association of Museums) is the one organization that supports all museums. Through advocacy and excellence, the Alliance strengthens the museum community. We support 30,000 museums, individuals and companies by:

- Developing standards and best practices
- Providing resources and career development
- Advocating for museums to thrive

**ARTS ADVOCACY**

**Americans for the Arts (AAA)** - <http://convention.artsusa.org/>

*Convention*

Location: Rotates throughout US

Calendar: Spring/annual

Notes: (From website)

For nearly 60 years, Americans for the Arts has convened an annual convention for arts and community leaders to network and discuss strategies for building stronger towns, counties, and cities through the arts. As our professional field has grown, so has our gathering. What started as a small group of 45 people in 1955 has now grown to more than 1,100 each year.

Together we've shared the successes and challenges of using the arts as core to community development, and we've heard expert advice from an impressive list of keynotes including Ben Folds, Richard Nixon, Harry Chapin, John Lewis, Tony Kushner, Arianna Huffington, and Robert Redford. Our Annual Convention is also an opportunity for peer groups interested arts education, cultural diversity, emerging leaders, public art, and more to meet each year to connect and share their work

## **ARTS MARKETING**

### **National Arts Marketing Project Conference - <http://www.artsmarketing.org/conference>**

(A program of Americans for the Arts, but separate marketing-specific conference)

*Conference*

Location: Rotates throughout US

Calendar: Fall/annual

Notes: (From website)

Educational sessions on digital branding, audience retention, smart technology, and more topics for savvy arts marketers. Loaded with actionable marketing plans, next-generation audience engagement strategies, and networking, the NAMP Conference is the place to gain unmatched professional development in the field and help your organization and career LIFT OFF.

## **TICKETING**

### **International Ticketing Association (INTIX) - <http://www.intix.org/>**

*Conference & exhibition*

Location: Rotates around US (In 2017 in New Orleans!)

Calendar: January/annual

Notes: (From website)

The INTIX Annual Conference is for anyone directly or indirectly involved in ticketing the arts, professional sports, college athletics, arenas, fairs and festivals, ticket distribution or entertainment management.

This three-day event includes a comprehensive program of sessions highlighting industry trends and innovations, an exhibition featuring companies that offer a wide range of ticketing products and services and opportunities to network with hundreds of conference attendees.

## **VENUE MANAGEMENT**

### **International Association of Venue Management (IAVM) - <http://iavm.org/>**

*Conference*

Location: Rotates around US

Calendar: Summer/annual

Notes: (From website)

#### **ABOUT US**

Representing public assembly venues from around the globe, IAVM's active members include managers and senior executives from auditorium, arenas, convention centers, exhibit halls, stadiums, performing arts centers, university complexes, and amphitheaters.

Member venues represent huge expenditures of public and private funds. They attract millions of patrons to an astonishing variety of events from football to basketball, baseball to hockey, from rock concerts to conventions, conferences to ballets...the list is almost endless.

IAVM counts more than 500 Allied companies among its members. These companies provide products and services used by managers. Through their IAVM membership, Allied members are able to present their products to this vast market.

**IAVM MISSION STATEMENT**

To educate, advocate for, and inspire public assembly venue professionals, worldwide.

**IAVM VISION STATEMENT**

The International Association of Venue Managers, having significant influence in a global industry, is the acknowledged organization providing superlative leadership, cutting-edge innovation, advanced education, supportive advocacy, opportunities for networking and connection to other venue professionals around the world. Committed to international membership growth and development, the IAVM is the preeminent source for all public assembly related research, information, services, and life-safety issues worldwide. IAVM provides unprecedented member value and is endowed with unlimited opportunities to partner and embrace industry affiliations.