

B. S. 19.A.2

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Referred To: John Michael White
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A Bill

This is a bill to allocate 3228.00 from the Senate Operating Account to assist UNO Press in promoting the UNO Write-A-Thon 2019 through our campus newspaper the *Driftwood* and other printed materials. The Write-A-Thon will be hosted on March 20-21, at the University Center.

Whereas, the UNO Press is registered with the Office of Student Involvement and Leadership;

Whereas, the UNO Write-A-Thon 2019 is necessary to the UNO community because the event will raise money for the UNO Foundation's student scholarship fund, in addition to the accounts of whichever departments/organizations choose to participate. The Write-A-Thon will build campus camaraderie by convening participants to write together, and (optionally) facilitate and attend various writing-based workshops.

Whereas, the First Annual University of New Orleans Write-A-Thon will build long-term sustainability for UNO in creating scholarship for students;

Whereas, advertising for this event in UNO's student paper will solidify the partnership between the UNO Write-A-Thon 2019 and the *Driftwood*, in addition to taking advantage of a key inroad for garnering Write-A-Thon participants;

Whereas, UNO students, faculty, staff, and supporters are invited to attend.

BE IT ENACTED BY THE UNIVERSITY OF NEW ORLEANS STUDENT GOVERNMENT ASSOCIATION THAT:

- I. THE AMOUNT OF \$3228.00 BE ALLOCATED FROM THE SENATE OPERATING ACCOUNT TO UNO PRESS FOR PROMOTING THE UNO WRITE-A-THON 2019.
 - II. ALL UNUSED FUNDS SHALL REVERT BACK TO THE STUDENT GOVERNMENT ASSOCIATION AT THE END OF THE CURRENT FISCAL YEAR.
 - III. SEE ATTACHED BUDGET.
 - IV. UNO PRESS SHALL REPORT BACK TO THE STUDENT GOVERNMENT ASSOCIATION WITHIN 30 DAYS UPON COMPLETION OF THE EVENT.
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Senate Action: Pass

Vote: 15y-0N-2A

John-Annunzio White

2-8-19

PRESIDING OFFICER'S SIGNATURE

DATE

SGA President's Action: pass

[Signature]

2-11-19

SGA PRESIDENT'S SIGNATURE

DATE

VETO OVERRIDE

Senate Action on Veto: _____

Vote: _____

PRESIDING OFFICER'S SIGNATURE

DATE

Budget

Purchase	Company	Price
Advertising with the <i>Driftwood</i> on online and in print, for 6 weeks leading up to the event	<i>Driftwood</i>	\$1728
Printing of posters/maps	Either the College of Fine Arts or the Community Printshop	\$1500

Quote from *Driftwood* business manager Matt Stennis:

1/18/2019

Mail - ckshanno@my.uno.edu

Re: Fw: Driftwood Newspaper

Matt Stennis

Wed 12/12/2018 4:38 PM

To: Chelsey Kimberly Shannon <ckshanno@my.uno.edu>;

Cc: Abram Himelstein <avieshlomo@gmail.com>; missysuewilkinson@gmail.com <missysuewilkinson@gmail.com>;
hopegreenie@gmail.com <hopegreenie@gmail.com>;

Great!

Five color half page ads will cost \$1680. This price only includes the on-campus discount. We can run the ads from February 13 - March 13.

But, if you move to six ads, you will qualify for our 6-issue discount of 10%. This will only move your price up by \$32 to \$1728 and give you an extra week to raise awareness for Writ-A-Thon.

Printing quote from UNO Fine Arts Department for posters and T-shirts:

----- Forwarded message -----

From: **Claire Ragland** <cevrmadness@gmail.com>

Date: Thu, Feb 7, 2019 at 1:36 PM

Subject: Write-a-thon Poster printing

To: <avieshlomo@gmail.com>

Hello Abram! It's Claire and Barabra. Here is a break down of how much the posters and shirts will cost. Please let us know if this works for you! Thanks again!
I didn't include paper in this estimate as you can see.

\$20 screen fee (per screen)

\$20 per ink color

Posters:

\$1.5 per layer

200 two layer posters=\$600

50 one layer posters=\$75

Two screens (one per layer)=\$40

Two colors(one per layer)=\$40

Total=\$755

Shirts:

\$3 per shirt x 100 shirts= \$300

One screen=\$20

Ink=\$20

Total=\$340

T-shirt invoice from previous Write-A-Thon:

	<div style="background-color: black; color: white; padding: 2px; display: inline-block;">Invoice</div> 4436 TOULOUSE STREET NOLA 70119 ♦ 504 684 4283 ♦ info@myheartsleeve.com ♦
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INVOICE FOR Write-a-Thon		Date 4/7/2017	
Chelsey Shannon			

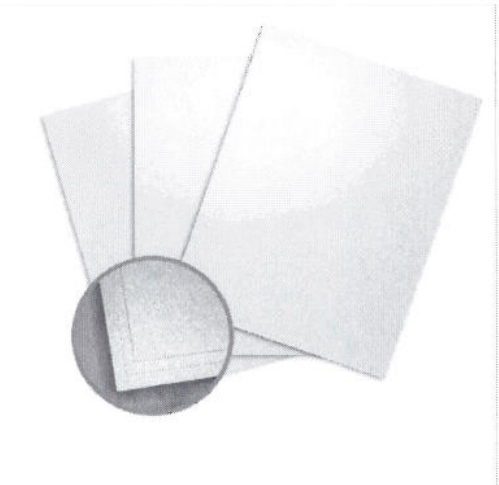
ITEM	ITEM DESCRIPTION	UNIT PRICE	QUANTITY	TOTAL
Type of item	Please see below for detailed description	Per item cost	Number of items	\$ amount
Screen	One color design on front	\$18.00	1	\$18.00
Unisex Tees	Canvas 3001U made in USA S-25 M-25 L-25 XL-3	\$5.18	78	\$404.04
Unisex Tees	XXL-2	\$6.50	2	\$13.00
Printing	White full front print	\$1.25	80	\$100.00
				0
	Subtotal			\$535.04
	Wholesale			
Notes	Deadline for delivery is April 21			
Payment is due upon delivery. Make check to Heartsleeve or pay via PayPal heartsleevenola@gmail.com			TOTAL DUE \$535.04	



Card stock for posters based on previous printing jobs:

ASPIRE Petallics Autumn Hay Card Stock - 18 x 12 in 98 lb Cover Vellum C/2S 125 per Package

@ 1 poster per 18x12" sheet = 2 packages needed for 250 posters



ASPIRE Petallics Autumn Hay Card Stock - 18 x 12 in 98 lb Cover Vellum C/2S 125 per Package CTI PAPER USA

by CTI Paper USA
see more details »

Current Item More Colors and Sizes (3)

SKU: **3-A9812AHC-F-P** ✓ IN STOCK - SHIPS WITHIN 24 HRS (M-F)

Select Paper Services

Plain Paper
No finishing services

Add Paper Services
Cutting, Hole Punching, and Scoring available

Quantity: **\$173.94** 250 sheets
Free Shipping

ADD TO CART

AMENDMENT

University of New Orleans

Student Government Association Senate

Bill Number: B.S. 19. A. 2. Amendment Number: #1

Author: Chelsea Shannon

Date of Meeting: February 7, 2019

Amendment Wording: WAT SGA BILL

TO CHANGE the amount ~~of~~
from ~~2712~~
3228 to 2712
with attached invoices

In budget section:
printing of posters & maps 15
detailed be here
From \$1500
to
\$340 for printing
\$518 for t-shirt printing
\$174 for paper

Senate Action: Pass 12y-ON-5A

Presiding Officer's Signature: John-michael Arubite

AMENDMENT

University of New Orleans

Student Government Association Senate

Bill Number: B.S. 19.A.2. Amendment Number: #2

Author: Wesley Cognovich

Date of Meeting: 2-7-19

Amendment Wording:

Remove the Budget line item for \$1,680.00
Drittwood Advertising and bring the total
bill price from \$2,712.00 to \$1,032.00.

Senate Action: Fail 5y-7N-5A

Presiding Officer's Signature: John-Michael Armitage

AMENDMENT

University of New Orleans

Student Government Association Senate

Bill Number: B.S. 19.A.2. Amendment Number: # 3

Author: CAO, NICKY

Date of Meeting: February 7th, 2019

Amendment Wording:

Cut the price of pizza to 1,000 in regards to advertising
with the drift wood

Senate Action: pass 12y-3N-2A

Presiding Officer's Signature: 2pm Michael White