



THE UNIVERSITY of
NEW ORLEANS
COLLEGE OF BUSINESS
ADMINISTRATION

Marketing Week

October 19-22, 2020

Keynote Speaker



A Conversation With Sheba Turk

Thursday, October 22 at 12:30pm

Co-anchor for Eyewitness Morning News on WWL-TV in New Orleans

Sheba Turk is a graduate of the University of New Orleans. Her love of writing led her to the world of journalism. As a journalist, author and speaker, she discusses how to establish your personal brand.

Live Virtual Event Access

[Click here to access live content](#)

Tuesday



9:30am

Amanda Dailey

Co-Owner, Queork

[Click here to access live content](#)



11am

Sondra Brown

President/Founder, Market Dynamics Research Group

[Click here to access live content](#)



7pm

Malcolm Schwarzenbach

Partner/Director of Strategy
Trumpet Advertising

[Click here to access live content](#)

Wednesday



6pm

Olivia F. Scott

President/Founder,
Omerge Alliances

[Click here to access live content](#)

Keynote Speaker

12:30pm

Sheba Turk

Co-anchor,
Eyewitness Morning
News on WWL-TV

[Click here to access live content](#)



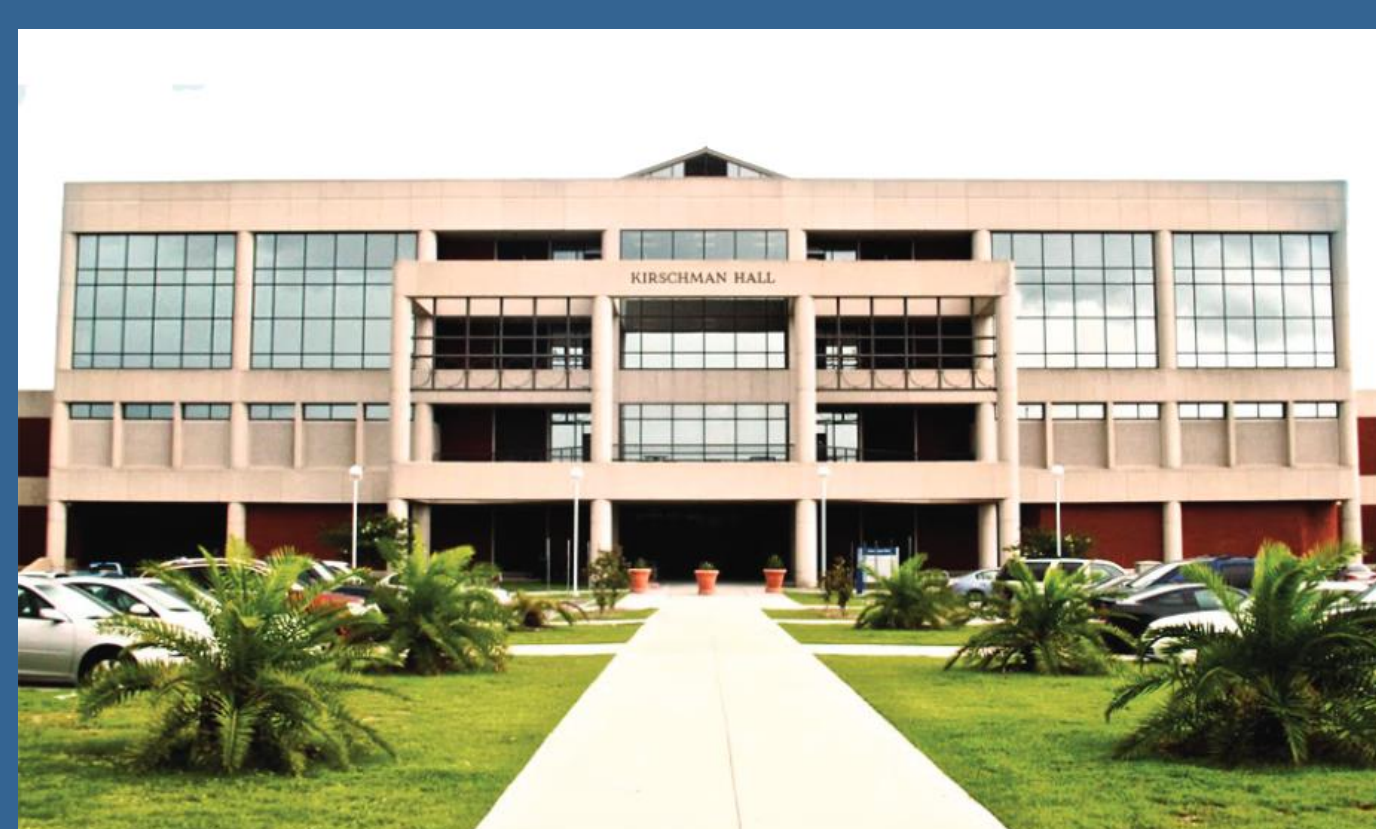
6pm

Elizabeth Deacon

Assistant Vice President,
Patient & Provider Advocacy
Ochsner Health

[Click here to access live content](#)

Thursday



**Tomorrow's business
leaders begin here.**