

DIY Profile Photo Tips

Pick a location inside with good lighting and a simple backdrop.

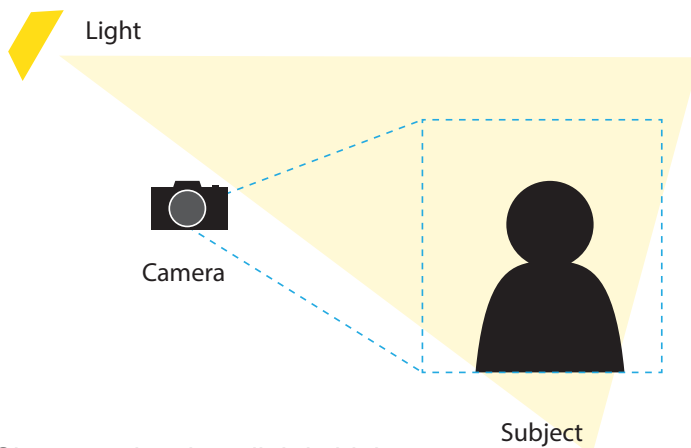
The best headshot location is typically indoors, away from direct sunlight, and in front of a solid color backdrop like a wall or a sheet.

To remain consistent with our standard headshots, please try to use a blue or gray background. Medium to dark.

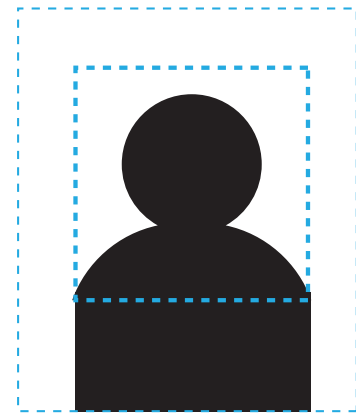
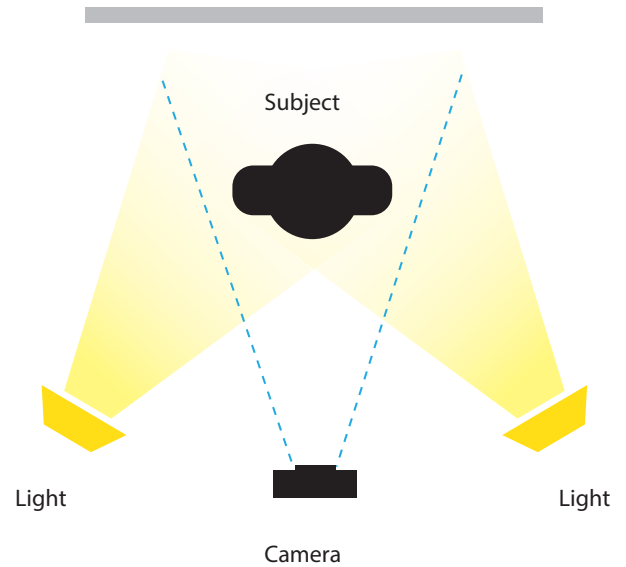
Getting the lighting right is the hardest part, so take some extra time finding a good spot that doesn't have sunlight coming in through a window right onto you. Direct sunlight is harsh and can be totally unforgiving. Not to mention, it will make you squint.

A good headshot ...

- Is framed from the chest up.
- Captures you looking directly at the camera. Eye contact is one of the most important elements of a great headshot.
- Has good lighting on your face, but beware of weird shadowing.



- Shoot eye level or slightly higher
- Light source should be in front of subject and behind camera



Capture more space around subject to allow for a proper crop

Final profile image is square.



Example of a current profile photo