



THE UNIVERSITY *of*  
NEW ORLEANS

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ALUMNI ASSOCIATION

# 2023 PRIVATEER PEEL-A-PALOOZA

**Sponsorship Opportunities**

# WHY SPONSOR?

More than 80,000 strong, Privateer alumni are leaders in their fields in the New Orleans region and around the world thanks in part to the high-quality, real-world education UNO has made accessible for decades. The **University of New Orleans Alumni Association** is the vehicle through which you can stay informed, connected, and engaged with UNO.

## Our Mission

UNOAA seeks to support student success, build positive UNO awareness, engage former students and increase participation and engagement through meaningful programming.

## The Impact of Your Sponsor Dollars

Your donations support the bottom line of the UNO Alumni Association. Every sponsorship allows us to donate more funds to our Alumni Student Scholarship Fund.

Each year, any net revenue collected through sponsorships and our savings on budgeted expenses are donated to the UNO Alumni Student Scholarship Fund which helps fund a UNO education for students in financial need.

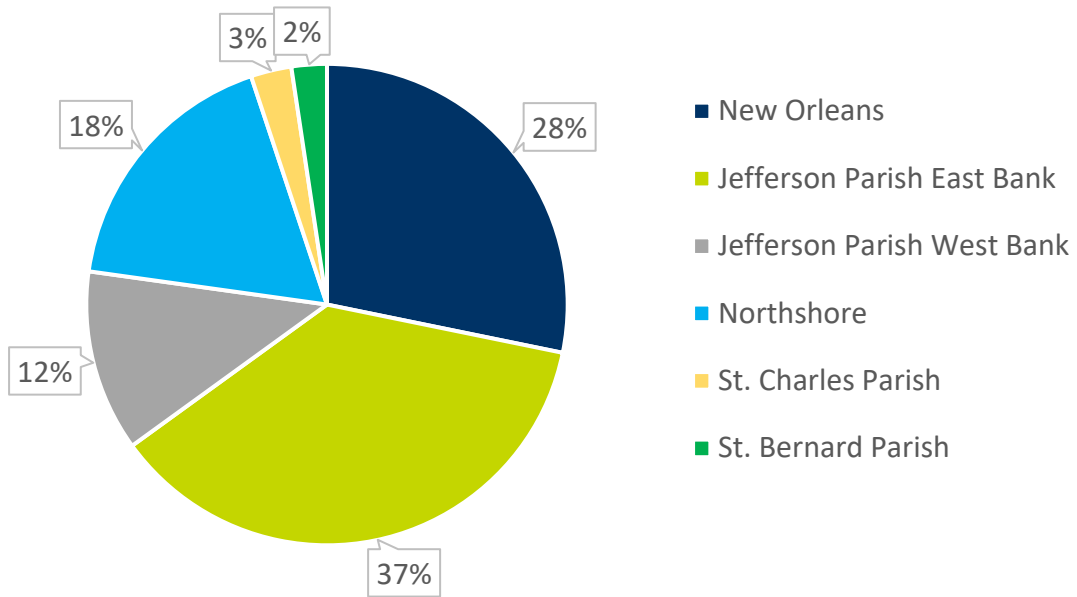
We try to minimize the fees we charge for alumni to attend events, and sponsorships help make up the difference in the cost of our events and help us give more back each year.

To date, we have donated more than \$900,000 to the scholarship fund.

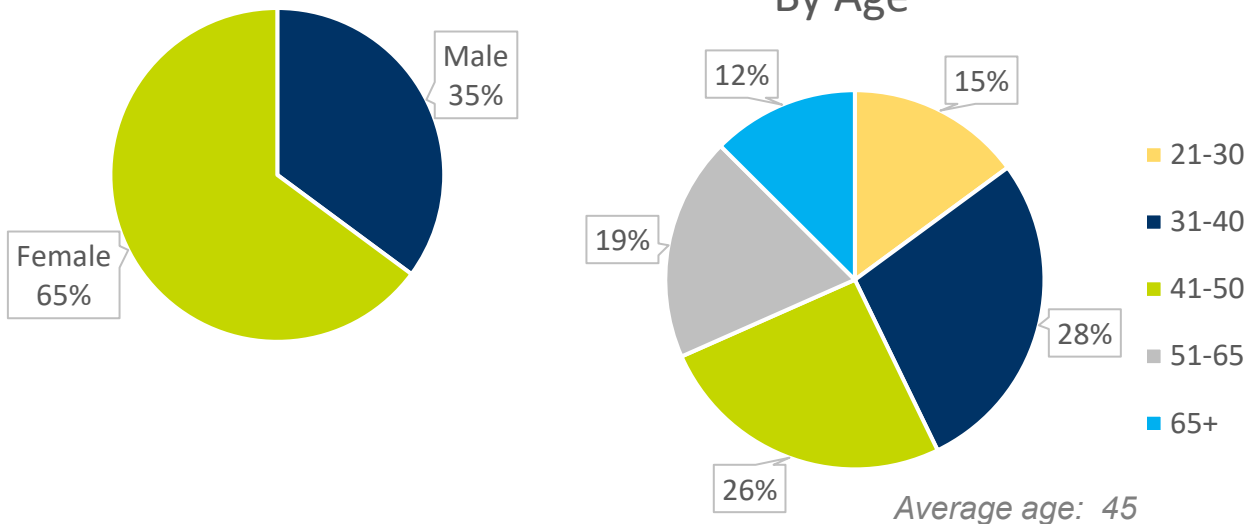
# About Our GNO Alumni

*UNO alumni ARE New Orleans! More than 40,000 alumni live in the Greater New Orleans Area. They are business leaders, musicians, engineers, lawyers, doctors, artists, teachers, entrepreneurs, and countless other professions. They are the heart and soul of this area, and we are **#UNOPROUD** of each and every one!*

UNO Alumni in Greater New Orleans by Area



By Age





# PRIVATEER PEEL-A-PALOOZA

## ABOUT THE EVENT:

Building on the past success of our community-oriented Crawfish Mambo, the UNO Alumni Association is proud to announce the inaugural **Alumni Privateer Peel-a-palooza**.

**WHEN:** Saturday, March 25 | 11 – 4 p.m.

**WHERE:** The Cove at UNO  
2000 Lakeshore Drive

**AUDIENCE:** Projected 200+ UNO alumni, guests and families; all ages

- Crawfish and non-crawfish option, beverages, other treats available
- DJ providing non-stop music
- Fun Zone for the kids
- Arts Village featuring UNO community artisans (alumni, students, faculty & staff)
- Rain or shine.

# PRIVATEER PEEL-A-PALOOZA

Our reimagined crawfish event is just for alumni and just for fun. No cook-off, but we will have a Peel-Off crawfish peeling competition. Crawfish, beverages, music, artisan village and more. Alumni won't want to miss it! It's a perfect opportunity to recruit and network with UNO alumni.

SPONSOR BENEFITS	PRESENTING \$10,000	SILVER \$5,000	BLUE \$2,500
Reserved specified number of 10'x10' Tents in prominent location with tables & chairs and customized tent signs	2	1	1
Entries/Tickets	12	8	4
Drink Tickets for group	24	16	8
Inclusion of company name as "Privateer Peel-A-Palooza, presented by your company"	●	N/A	N/A
Inclusion of company name and logo on website, print, email and social media marketing efforts reaching 45,000+ metro-area alumni	Large	Medium	Small
May distribute business materials at tent	●	●	●
Logo of specified size on event t-shirt back	Large	Medium	Small

## \$1,000 Other Merch Sponsor

Includes logo on one side of 200+ can coolers, bags, or small item of your choice to be given away at the event.

## \$750 T-Shirt Only Sponsor

Includes logo in sponsor area on back of 200+ shirts, to be given away at the event

# CONTACT INFORMATION

*For any questions or to discuss sponsorship options or custom opportunities, please contact any of our staff here:*

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