



THE UNIVERSITY *of* NEW ORLEANS

NORTHSHORE REAL ESTATE FORUM

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ECONOMIC LANDSCAPE

STRATEGIC ASSETS

4.2%

**Unemployment Rate
in March 2024**

\$15.4 Billion

**Size of St. Tammany's
Local Economy**

\$76,914

**Median Household
Income**

40%

**Percentage of Residents
Holding a Bachelor's
Degree or Higher**



ECONOMIC DEVELOPMENT MILESTONES

SINCE 2018

TOTAL INVESTMENT

\$284.3 million

RETAINED JOBS

910

NEW JOBS

1,296

TOTAL JOBS

2,206



ECONOMIC DEVELOPMENT MILESTONES

Project Wins

- **BEC Co-Packers - Beverage Manufacturer & Bottler**
 - \$2.5 million expansion
 - Retain 40 full-time employees
 - Facilitate the creation of 50 new full-time positions.

- **Agile - Storage and Logistics Solutions**
 - \$45.9 million investment
 - Estimated 100 direct new jobs with an average annual salary of approximately \$53,000.
 - Estimated 95 indirect new jobs, for a total of 195 potential new jobs in the Southeast Region of the state.

- **H&S - Manufacturer & Defense Contractor**
 - \$4.9 million capital investment
 - Create 40 direct new jobs at an annual average salary of more than \$100,000.



TARGETED INDUSTRIES

Scientific & Technical



Professional & Business Services



Transportation & Logistics



TEXTRON Marine & Land Systems // TEXTRON Systems



Healthcare



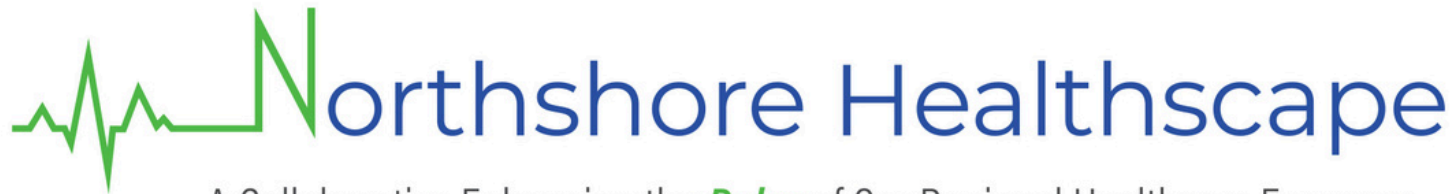


GULF SOUTH

COMMERCE PARK



STRATEGIC INITIATIVES



A Collaborative Enhancing the *Pulse* of Our Regional Healthcare Economy



ECONOMIC
RECOVERY
CORPS

