

Founders Club Luncheon

President Kathy Johnson

Sept. 5, 2024



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NEW ORLEANS

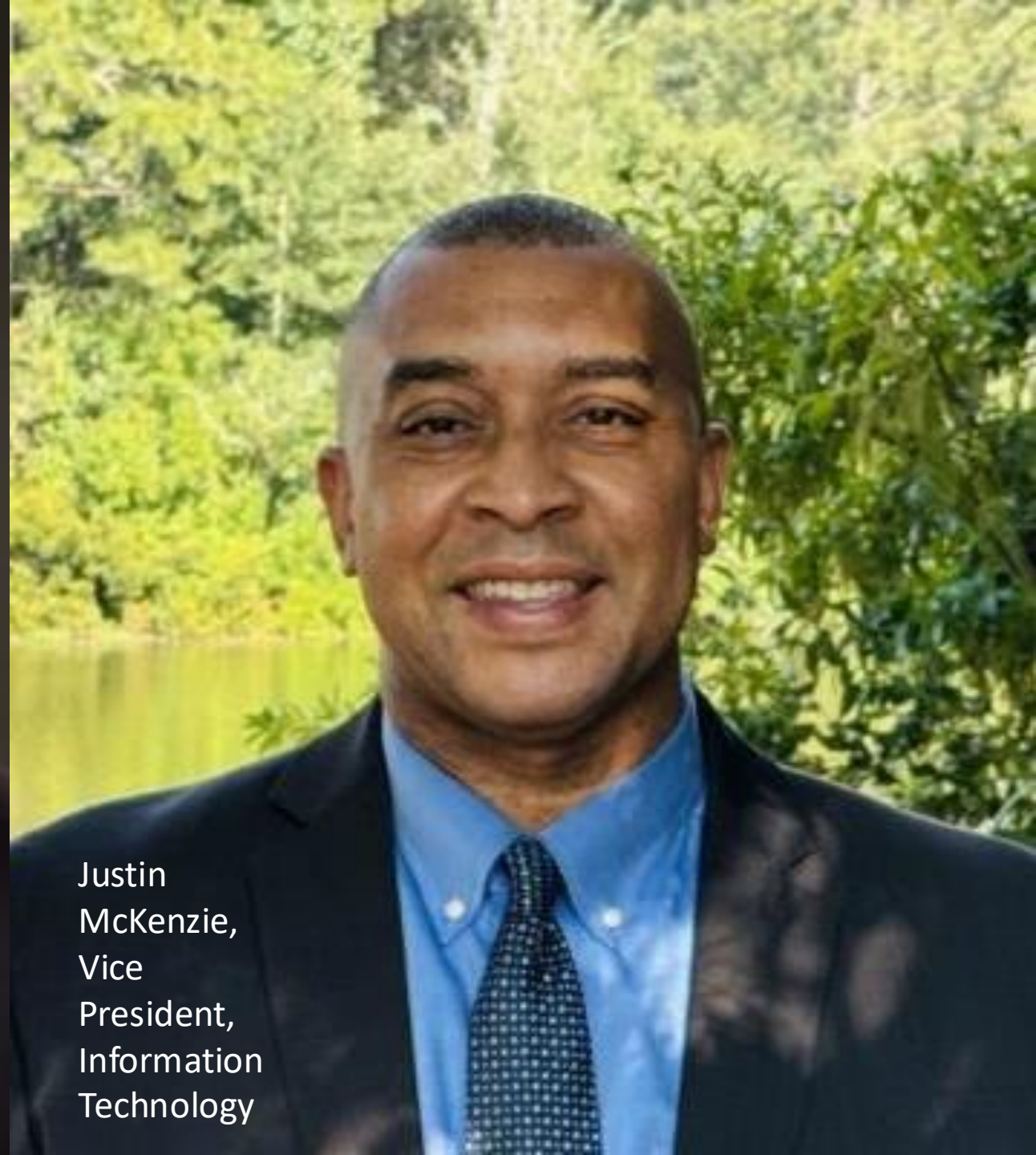
THE UNIVERSITY of
NEW ORLEANS



Dr. Randall
Langston,
Vice
President,
Enrollment
Management



Justin
McKenzie,
Vice
President,
Information
Technology



Kickoff Retreat – September 27, 2024

Vision

The University of New Orleans will be recognized as one of the preeminent urban research institutions in the nation, noted for its commitment to excellence in teaching and in student success; its location in a culturally vibrant city; its innovative and relevant undergraduate, graduate, professional and research programs; and its role as a primary engine of social, economic, intellectual and cultural development in the New Orleans region and beyond.



Five Areas of Focus

<https://www.uno.edu/2030>

PLANNING TASK FORCE

Enrolling and Retaining Thriving Students

VIEW PRIORITIES

PLANNING TASK FORCE

Research, Innovation and Economic Development

VIEW PRIORITIES

PLANNING TASK FORCE

Supporting Our People, Enhancing Our Culture

September 17, 2024
VIEW PRIORITIES

PLANNING TASK FORCE

Finance, Infrastructure and Sustainability

VIEW PRIORITIES

PLANNING TASK FORCE

Alumni and Community Engagement

VIEW PRIORITIES

Strategic Enrollment Management Planning



University Highlights

- ▶ \$100,000 Gift from Patrick F. Taylor Foundation for Scholarships and Emergency Grants
- ▶ New Orleans CityBusiness Reader Rankings
- ▶ Bronze Designee: Governor's Military & Veteran-Friendly Campus Designation
- ▶ Census is tomorrow: Beginners and Transfers looking positive





**WIND
SCHOLARS
PROGRAM**

2024 COHORT ANNOUNCED

www.thebeachuno.org/wind-scholars-program

THE BEACH at UNO

A SANDBOX FOR COLLABORATION



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- \$100K from UNO Research & Technology Park Foundation for new marketing activities (Task Force at work – being led by VP for Enrollment Management)
- Planned partnerships related to tech transfer/commercialization, grant development, federal lobbying

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The 'Hit Man' Effect

- ▶ Netflix hit movie 'Hit Man'
- ▶ Many scenes shot on UNO campus
- ▶ Generated millions of \$ in publicity for UNO



Faculty Highlights

- ▶ NSF CAREER Grants
- ▶ Dr. Phoebe Zito, Assistant Professor of Chemistry
- ▶ Dr. David Podgorski, Associate Professor of Chemistry



Faculty Highlights

- ▶ Dr. Uttam Chakravarty
 - ▶ Professor of Mechanical Engineering
 - ▶ Fellow of the American Society of Mechanical Engineers



Research

- ▶ Dr. Nicola Anthony
 - ▶ \$450,000 NSF Grant
 - ▶ Biodiversity research in Gabon
 - ▶ Project will train 15 American students



Partnerships

- ▶ UNO-Nicholls St. Agreement
- ▶ Expands mechanical engineering pathways in Bayou Region



Partnerships

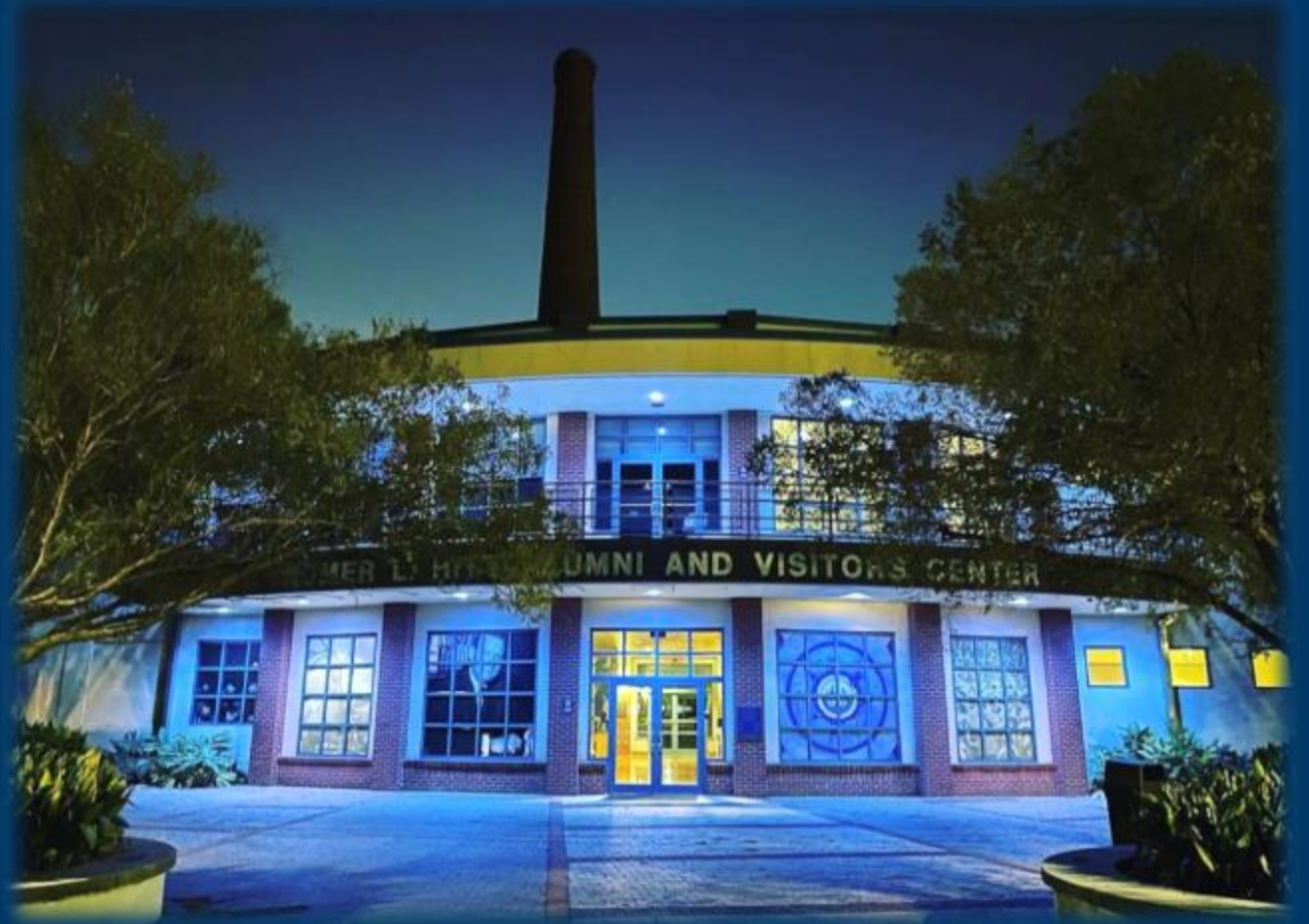
- ▶ UNO School of Education and Kenner Discovery Schools
- ▶ Yearlong residency placement program





UNO Foundation

- ▶ \$45 million collected/committed to Next Is Now campaign
- ▶ 40 professorships and first-gen scholarships established



OPINION

YOUR VIEWS

As UNO faces challenges, it's time for all to realize its value

Recent stories on declining enrollments and budget cuts at the University of New Orleans illuminate the challenges of urban public universities, New Orleans' downward slope after Katrina's destruction and Louisiana's zero-sum culture.

Historically, public universities in big cities have a grand mission — to provide a college education to those whose parents lack one. The best example may be City College of New York. By nature, they offer a utilitarian experience — the classroom and the library, not the football stadium or fraternity row. Ironically, a measure of their success is their graduates sending their children to better-known schools.

Whether because of its late founding and physical space, or a lack of a vision, then LSUNO was never tied to LSU's medical complex and dental school like Alabama in Birmingham. But UNO was often the only college choice of graduates of the city's high schools — public, Catholic and private — and grew. In the 1970s, several of its liberal arts de-

partments in size and prestige were comparable to those at LSU. But unlike their counterparts in cities like Lafayette and Monroe, business and especially political leaders in New Orleans have never fully embraced the university as essential to the growth and vigor of their city. In the wake of Katrina, competing Louisiana universities and regions saw their chance in Baton Rouge to gain by undercutting UNO.

In the school's relatively short history, nearly 80,000 have received a UNO degree — and most were from, and perhaps half have stayed in, the greater New Orleans area. With new leadership, this is a critical time for the university. Indeed, it is time for the university to reach out like never before to the city's business and political leadership, its alumni, and the greater New Orleans community and say we need you — and, regardless of where you went to school, you and New Orleans need us.

RICHARD PETRE
Mandeville

NOLA.COM/opinions

BUDGET ALIGNMENT INFORMATION

In an effort to lay a solid foundation for the future and position our institution for growth, the University must align its expenses with its expected revenues for the upcoming fiscal year. Our financial goal is to protect our mission as a student-centered research university and to invest in areas aligned with the UNO 2030 plan, while reducing other activities.

<https://www.uno.edu/budget-alignment>

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