



THE UNIVERSITY *of* NEW ORLEANS

STAFF COUNCIL

Friday, August 23, 2024. In-Person.

Approval of Minutes

Executive Committee Reports

President: Debby Charrier—

Vice President: Maggie Sunseri – n/a

Recording Secretary: Coleen Maidlow – Website is updated, minutes posted, Service with Jazz updated & revamped.

Corresponding Secretary: Vacant.

Treasurer: Vacant.

Committee Reports

Concerns & Opportunities:

Question:

What would be the process to talk about UNO reducing fees for full-time employees to take classes?

Answer:

Given the reality of our 2024-2025 budget, reducing fees on top of the tuition waiver simply isn't possible this year. Once enrollment stabilizes and we start to grow, perhaps we can create a committee to investigate this option.

New Business:

Budget: We reviewed presentation about the budget that was submitted to the Board of Regents. Mamie will speak about this more in-depth at our next meeting.

Nerolie Rayson- new Director for Alumni Affairs and Engagement introduced the team and their roles, and those of the Development team who were in attendance.

- Addressed the meeting about the UCLWA petition regarding:
Partner with the Alumni Association and UNO Foundation and direct the university's office of Strategic Communications & University Marketing to immediately **launch an aggressive crowd-funding campaign to collect small-dollar donations from UNO's more than 80,000 alumni**--people who are "UNO Proud" and want to help protect the future of the institution. These potential supporters currently lack accurate information about the budget crisis and an easy way to contribute.

The annual fund program reaches out to the University's 80,000 plus alumni regularly, engaging them with the University and encouraging participation in collective giving through:

1. Student Outreach Center – using video, email, text messaging, and phone calls. This program has been reinvigorated and received a CASE Circle Of Excellence Award in 2024. You can read about its transformations [here](#)
2. Annual Fund solicitations: Three times a year (Spring, Fall, and end-of-year holiday) more than 80,000 alumni and donors receive a mailer to encourage their participation in giving. This mailer is supported by targeted emails and text messages and is complemented by the Outreach Center.
3. Giving Days: UNO Foundation participates in the Greater New Orleans Foundation's Give NOLA Day in May each year and has developed our own giving day in Oct/November called GiveUNO Day – **Tuesday 29th October 2024.**
4. Crowdfunding: Currently collaborate with student organizations, departments, and other areas of the University to identify projects requiring funding. You can see the projects here www.uno.edu/crowdfunding

How can alumni help?

1. Update your contact details: make sure we have up-to-date contact details so you can receive all the news and activities from the Alumni Association <https://www.uno.edu/update>
2. Register: Register your contact details, and connect with an online community of alumni, students, and friends using the UNO Matrix <https://unomatrix.com/>
3. Advocate: Share positive news about UNO and encourage others to engage by updating/registering/attending an event/giving. You can keep up to date with all the news and activities through our regular monthly newsletters by subscribing [here](#)
4. Give: Gifts can be made securely online by visiting give.uno.edu. Faculty and Staff can also have a regular donation deducted from their payroll through WorkDay <https://www.uno.edu/media/34121>
5. If you have a program needing alumni support/attendance, please reach out to us. If we don't know about it, we can't help!
Email: alumni@uno.edu
Call: 504.280.2586
Web: <https://www.uno.edu/alumni>
Visit: Homer L. Hitt Alumni & Visitors Center

The UNO Staff Council is dedicated to providing the best possible representation for the staff of the University. Our goal is to identify ways to support and enhance the lives of our valued fellow staff. Staff Council welcomes input from the entire university community in order to make the University of New Orleans the best place to work and prosper in the City of New Orleans and the State of Louisiana.