



THE UNIVERSITY *of*
NEW ORLEANS

INSTITUTE FOR
ECONOMIC DEVELOPMENT
AND REAL ESTATE RESEARCH

October 18, 2024

To Our Prospective Sponsors:

The Institute for Economic Development and Real Estate Research (Institute) was able to host 400+ business community members for the annual Dr. Ivan Miestchovich Economic Outlook and Real Estate Forecast Seminars for New Orleans and the Northshore and publish Volume 56 of the *New Orleans & Northshore Region Real Estate Market Analysis* with the support of businesses like you.

We are excited to share some important updates. This fall, the Henry Bernstein College of Business Administration (COBA) brought the Institute and the Division of Business and Economic Research (DBER) together under one director, creating new synergies and expanding our capabilities. The Institute will now be directed by Dr. Alí Bustamante and Tracey Gremillion will continue to serve as the Assistant to the Director. Since 2022, Dr. Bustamante has been the Director of DBER and a member of the Department of Economic and Finance faculty - he has over a decade of experience in economic policy and leading impactful research across academia, government and think tanks.

The mission of the Institute remains steadfast. We will continue to host the annual Dr. Ivan Miestchovich Economic Outlook & Real Estate Forecast Seminar for New Orleans and the Northshore and publish the annual real estate market analysis report that so many in the business community rely on. Mark your calendar for the 2025 seminars: Tuesday, April 1 in New Orleans and Tuesday, May 6 for the Northshore.

Additionally, the Institute is excited to announce a new 2-hour seminar on *The Economics of the New Orleans Metro Housing Crisis*, featuring Insurance Commissioner Tim Temple. This event will take place on Thursday, December 5th from 10:00AM -12:00PM at UNO. Please visit our website www.realestate.uno.edu for details.

Starting in 2025, we will be publishing the real estate market analysis report in a digital format, allowing us to increase the report's reach and enhance sponsor visibility. This new format will be included with the seminar fee for attendees and available for purchase separately, offering greater value to both our sponsors and our community.

Enclosed are the updated sponsorship opportunities for 2025. We've enhanced all levels and benefits to provide you with even more value and exposure. We hope you'll take a moment to review and consider becoming an Institute sponsor. We know that the Institute thrives because of the generous backing from business community sponsors like you. Contributions directly support professional development and market research that benefits the entire business community.

Lastly, the Institute would like to acknowledge Dr. Robert "Bob" Penick for his outstanding leadership as director for the past nine years, following the retirement of Dr. Ivan Miestchovich in 2015. His dedication has been instrumental in upholding the legacy of the Institute, and we are pleased that he will continue to contribute to the College of Business Administration as an instructor in real estate courses for the Department of Economics and Finance.

If you have any questions or need further details about the 2025 sponsorships, please feel free to reach out to Tracey at tgremill@uno.edu or 504.280.1408.

Thank you again for considering supporting the Institute. We look forward to working with you in 2025 and beyond.

Sincerely,

Alí R. Bustamante, Ph.D.

Director and Professor of Practice, Department of Economics and Finance

Tracey M. Gremillion, MBA

Assistant to the Director

University of New Orleans
Henry Bernstein College of Business Administration
Institute for Economic Development & Real Estate Research
2025 Sponsorships—Forecast Seminars & Real Estate Market Analysis

Dr. Ivan Miestchovich Economic Outlook & Real Estate Forecast Seminars

New Orleans—Tuesday, April 1, 2025 | Northshore—Tuesday, May 6, 2025

New Orleans & Northshore Regions Real Estate Market Analysis, Volume 57

Please take the time to carefully review each sponsorship level for 2025 as **benefits have changed to reflect moving to publishing a digital copy of the annual real estate market analysis report. Digital publication of the report will allow sponsor advertisements to be included in the report and a wider market reach as all seminar attendees (average of 350) will receive a digital copy of the report with the seminar fee.**

Questions: Contact Tracey Gremillion at tgremill@uno.edu or call 504.280.6900.

ALL PARTNERSHIP LEVELS

- Sponsor recognition on looping PowerPoint at seminars playing during registration and breaks
- Sponsor recognition on Institute website with link to company
- Sponsor recognition on Institute Facebook page
- **NEW—Digital Copy** of annual report will be emailed to designated company contact for distribution
- **NEW—Digital Copy** of annual report will be emailed to each of your attendees
- Up to 10 additional admissions may be purchased for \$30 (50% off regular admission price of \$60 that will include admission to the seminar and a digital copy of the annual real estate report).
- Opportunity for promotional table in the Gallery Lounge near the food/beverages at the New Orleans seminar held at UNO
- **NEW – Seminar Registration Bag:** add your flyers, brochures or swag to a bag that will be handed out to all attendees

MANAGING PARTNER – \$5,000

6 AVAILABLE – ONE SPONSOR PER INDUSTRY

ECONOMY | RESIDENTIAL | MULTI-FAMILY | RETAIL | OFFICE | WAREHOUSE/INDUSTRIAL

Sponsorship Includes:

- Company name and logo recognition on industry section page of annual real estate market analysis
- Full page ad in your selected industry section
- Company logo placed on the front cover of annual real estate market analysis report
- Recognized as an industry sponsor for corresponding panel at both seminars, includes company logo on panel slide
- Company logo on all electronic seminar promotions
- Company logo placed on front cover of the seminar program
- **20** Total Seminar Admissions with a designated table for your guests. Table will have sign with company name and logo. (Admissions may be used at one seminar or a mix of both). **\$1,200 value.**
- **5** Hard copies of annual report

University of New Orleans
Henry Bernstein College of Business Administration
Institute for Economic Development & Real Estate Research
2025 Sponsorships—Forecast Seminars & Real Estate Market Analysis

SENIOR PARTNER - \$2,500

Sponsorship Includes:

- 1/2-page ad in annual real estate market analysis
- Company logo placed on the back cover of annual real estate market analysis report
- Company logo placed on back cover of the seminar program
- **15** Total Seminar Admissions (Admissions may be used at one seminar or a mix of both). *\$900 value*
- **3** Hard copies of annual report

ASSOCIATE PARTNER - \$500

Sponsorship Includes:

- Business card size ad in annual real estate market analysis
- Company name on the back cover of annual real estate market analysis report
- Company name on back cover of the seminar program
- **6** Total Seminar Admissions (Admissions may be used at one seminar or a mix of both). *\$360 value.*
- **1** Hard copy of annual report

JUNIOR PARTNER - \$1,000

Sponsorship Includes:

- 1/4-page ad in annual real estate market analysis
- Company logo placed on the back cover of annual real estate market analysis report
- Company logo placed on back cover of the seminar program
- **10** Total Seminar Admissions (Admissions may be used at one seminar or a mix of both). *\$600 value.*
- **1** Hard copy of annual report

BREAKFAST/BREAK SPONSORS - \$2,000

2 SPONSORSHIPS AVAILABLE

Sponsorship Includes:

- 1/4-page size ad in annual real estate market analysis
- Company logo on the back cover of annual real estate market analysis report
- Recognized with company logo as the seminar breakfast/break sponsor in seminar program
- Signage with company logo and name will be placed at food and beverage stations
- **12** Total Seminar Admissions (Admissions may be used at one seminar or a mix of both). *\$720 value.*
- **2** Hard copies of annual report

Company Name: _____

Address: _____

City/State/Zip Code: _____

Contact Name: _____

Phone Number: _____

Email: _____

Partnership Levels - Check One:

Managing Partner : \$5,000*

One Sponsorship Per Industry - Select One

ECONOMY

RETAIL

RESIDENTIAL

OFFICE

MULTI-FAMILY

WAREHOUSE/INDUSTRIAL

Senior Partner : \$2,500

Junior Partner: \$1,000

Associate : \$500

Breakfast/Break Sponsor: \$2,000 (only 2 sponsors at this level)*

* You will be notified if requested level is sold out.

***Please email a copy of this form to Tracey Gremillion tgremill@uno.edu regardless of payment type. ***

Credit Card Payments: Please use Credit Card Payment link on Partnership Opportunities Page on Institute Website (www.realestate.uno.edu)

Payment by Check: Please make checks payable to **UNO Foundation**

Mail Check & Form to: UNO Foundation
Attention: Gift Processing
2021 Lakeshore Drive, Suite 420
New Orleans, LA 70122-3540

Questions: Please contact Tracey at tgremill@uno.edu or 504.280.1408