

Penalize NFL National Anthem Protesters? - 57% Yes, 43% No
Is the National Anthem Racist? – 11% Yes, 76% No
President Trump Job Approval – 49% Approve, 45% Do Not Approve

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An automated IVR survey of 525 randomly selected Louisiana registered voters was conducted Tuesday September 26, 2017 on the subject of the National Football League's players who protest the national anthem. The survey was conducted by University of New Orleans political science doctoral candidate Tony Licciardi who is a research assistant at UNO's Survey Research Center under Dr. Edward Chervenak. Licciardi also teaches state and local government at UNO. The sample of 525 respondents yields a margin of error of 4.28% with 95% confidence.

About IVR Surveys

IVR surveys, also known as “robo-polls” employ an automated, recorded voice to call respondents who are asked to answer questions by punching telephone keys. Advantages of IVR surveys include their low cost, the almost immediate collection of data, and the simple and convenient processing of data. They also reduce interviewer bias to zero by eliminating the live human interviewer. Every survey respondent hears the same question read the same way. Independent analysis from publications such as The Wall Street Journal and National Council on Public Polls, have shown IVR surveys that are used to record candidate preferences have had an accuracy level comparable to live interviewer surveys.

When conducting IVR surveys, pollsters must not rely on all details of a call list. They cannot assume that the details of the person in the file will match the individual who picks up the call. Demographic categories of race, age, gender, and political party identification must be self-reported by the respondent to ensure a valid and accurate analysis.

Post-Weighting

Ideally, the sample of respondents should reflect the population of interest. Unfortunately, this is usually not the case. One of the problems with IVR surveys is non-response since some people may screen their calls or hang-up when called. This may cause some groups to be over- or under-represented.

Because IVR surveying is prohibited by FCC rules from calling cell phone numbers, only VOIP and home phone numbers can be called. The growing trend of minority and younger households without land lines can result in a coverage error. Residents who are cell phone only who would be eligible to participate are excluded from IVR polls, unless they answer the survey from a home telephone in another home. As such, no reliable conclusions can be drawn from the observed survey data unless the sample has been post-weighted to correct for the lack of representativeness. It is imperative that survey analysts accurately post weight the cases to reflect the demographics of the population of interest. In this instance, this sample was post-weighted to reflect gender, age, and race of the population of Louisianans who are registered to vote.

Question 1 – Do you think that NFL Players who protest the National Anthem should be fined, fired, or neither?

Survey respondents were asked how they felt about NFL players who protested the National Anthem. Twenty-Seven percent (27%) think that players should be fine, 30% believe they should be fired, and 43% do not believe any action should be taken to punish those players.

There are stark differences between respondents along racial lines. While 70% of all white respondents believe players should be penalized, only 34% of black respondents felt the same. Respondents of other races aligned more closely with black respondents on this topic at 35% who believe players should be penalized for protesting the National Anthem.

There are slighter differences where gender is concerned. Fifty-nine percent (59%) of male respondents think players should be penalized and 55% of female respondents believe players should be penalized.

Fifty-nine percent (59%) of respondents over forty-nine years old believe players should be penalized and 55% of respondents younger than fifty feel the same.

Race * Penalize Protesters Crosstabulation

		Fine	Fire	Neither	
Race	Black	15.9%	17.8%	66.2%	100.0%
	White	32.4%	38.2%	29.4%	100.0%
	Other	21.4%	14.3%	64.3%	100.0%
Total		26.6%	30.2%	43.2%	100.0%

Gender * Penalize Protesters Crosstabulation

		Penalize_Protesters			
		Fine	Fire	Neither	Total
Gender	Male	31.3%	27.7%	41.0%	100.0%
	Female	22.7%	32.4%	45.0%	100.0%
Total		26.8%	30.2%	43.1%	100.0%

Age_Cat * Penalize Protesters Crosstabulation

		Penalize_Protesters			
		Fine	Fire	Neither	Total
Age_Cat	Younger Than 50	28.0%	26.8%	45.1%	100.0%
	Older Than 49	25.5%	33.3%	41.2%	100.0%
Total		26.7%	30.2%	43.1%	100.0%

Question 2- Do you think that the National Anthem is a racist institution?

Survey respondents were also asked if they believe that the National Anthem is a racist institution. Fourteen percent (14%) said yes, 67% said no, and 19% do not know. Nearly twice as many black respondents (16%) to white respondents (9%) say they believe the anthem is racist, while other race respondents fall between black and white respondents at 14% who think the National Anthem is a racist institution.

Interestingly, nearly twice as many male respondents (15.3%) think the anthem is racist compared to females (7.9%).

When age is analyzed, 14% of respondents younger than fifty believe the anthem is racist while only 9% of respondents over forty-nine feel the same.

Race * NA_Racist Crosstabulation

		National Anthem Racist?			Total
		Yes	No	Don't Know	
Race	Black	16.0%	59.6%	24.4%	100.0%
	White	8.8%	84.8%	6.4%	100.0%
	Other	14.3%	66.7%	19.0%	100.0%
Total		11.4%	75.9%	12.7%	100.0%

Gender * NA_Racist Crosstabulation

		National Anthem Racist?			Total
		Yes	No	Don't Know	
Gender	Male	15.3%	77.4%	7.3%	100.0%
	Female	7.9%	74.4%	17.7%	100.0%
Total		11.4%	75.8%	12.8%	100.0%

Age_Cat * NA_Racist Crosstabulation

		National Anthem Racist?			Total
		Yes	No	Don't Know	
Age_Cat	Younger Than 50	14.3%	74.4%	11.2%	100.0%
	Older Than 49	8.6%	77.2%	14.2%	100.0%
Total		11.4%	75.8%	12.8%	100.0%

Question 3 – Do you approve or disapprove of the job performance of President Donald Trump?

Finally, survey respondents were asked about the job performance of President Donald Trump. Forty-nine percent (49%) approve, 45% disapprove, 6% don't know. President Trump's job approval rating is down nine percentage points from his 58% Election Day victory in Louisiana.

There are significant differences in opinion on approval along racial lines. Sixty-six percent (66%) of whites approve of the President's job performance, 19% of blacks approve and 31% of other races approve. While the percentage of blacks who approve are significantly lower than white, and other races, it is higher than would be expected considering historical approval of Republican presidents by blacks.

There is a slight difference of approval when comparing gender. Males approve of the President's job performance at 51% and females approve at 48%. Females do not approve at 45%, males do not approve at 46%.

The age crosstabulation reveals a significant difference of opinion. Forty-six percent (46%) of those under fifty years old approve of President Trump's job performance and 49% do not approve. Fifty-three percent (53%) older than forty-nine approve of the President's job performance and 41% do not approve.

Race * Trump Approval Crosstabulation

		Trump Approval			
		Approve	Do Not Approve	Don't Know	Total
Race	Black	19.1%	74.5%	6.4%	100.0%
	White	65.7%	29.4%	4.9%	100.0%
	Other	31.7%	61.0%	7.3%	100.0%
Total		49.1%	45.3%	5.5%	100.0%

Gender * Trump Approval Crosstabulation

		Trump Approval			
		Approve	Do Not Approve	Don't Know	Total
Gender	Male	50.8%	46.0%	3.2%	100.0%
	Female	47.8%	44.6%	7.6%	100.0%
Total		49.2%	45.2%	5.5%	100.0%

Age_Cat * Trump Approval Crosstabulation

		Trump Approval			
		Approve	Do Not Approve	Don't Know	Total
Age_Cat	Younger Than 50	45.7%	49.2%	5.0%	100.0%
	Older Than 49	52.6%	41.4%	6.0%	100.0%
Total		49.2%	45.2%	5.5%	100.0%

Question 4- What is your age?

Age Category

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Younger Than 50	258	49.1	49.1	49.1
	Older Than 49	268	50.9	50.9	100.0
	Total	525	100.0	100.0	

Question 5- What is your gender?

Gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Male	248	47.2	47.2	47.2
	Female	278	52.8	52.8	100.0
	Total	525	100.0	100.0	

Question 6- What is your race?

Race

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Black	157	29.9	29.9	29.9
	White	327	62.3	62.3	92.1
	Other	41	7.9	7.9	100.0
	Total	525	100.0	100.0	