

Faculty Governance Committee

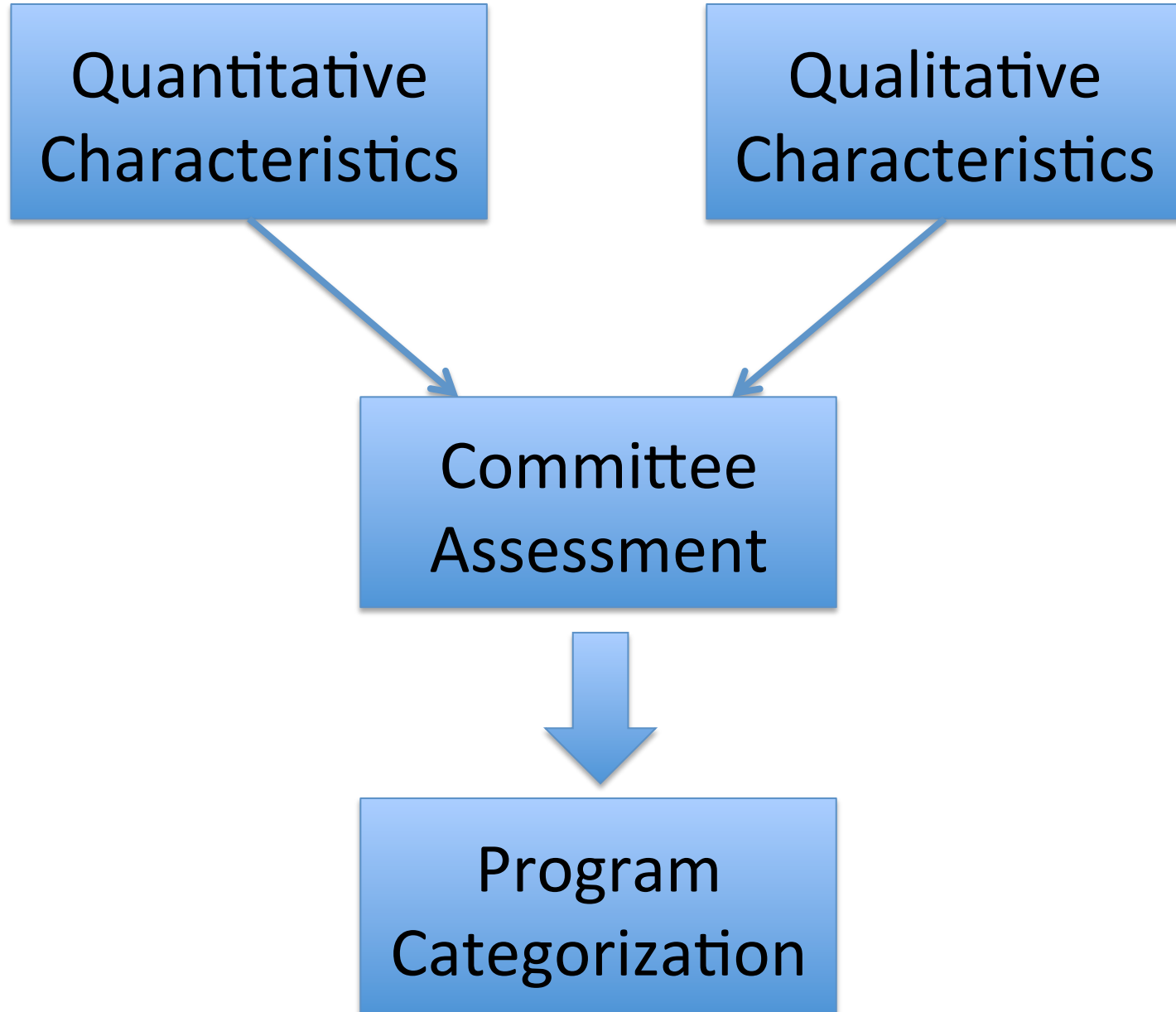
M. Tarr, Chair

10/28/14

Revitalization and Restructuring

- Evaluate all 80 degree programs at UNO
- Identify programs for enhancement and closure
- Recommendations will be provided to President Fos by Nov. 7, 2014
- President Fos will use report to guide decisions for program closure – sent to UL System in November
- Closures would be effective Jan. 2016

Program Evaluation



Evaluation Criteria

1. External Demand for Programs (Short term and long term; student and workforce demand); **15%**
2. Internal Demand (General Ed and support of other programs, feeder to masters); **15%**
3. Size, Scope, and Productivity (Retention, SCHS, Completers, Research); **20%**
4. Quality and Inputs, Processes and Outputs; **10%**
5. Revenue and Cost (separately documented); **15%**
6. Impact, Justification, Essentiality (Alumni, industry, mission alignment); **25%**

Scores from these criteria will be used by the committee to help determine program category.

Program Categories

- Category 1: Enhance
- Category 2: Sustain
- Category 3: Restructure, Merge, or
Otherwise Transform
- Category 4: Close

Process

- Select criteria and weights ✓
- Form subcommittee for each criterion ✓
- Identify data needs ✓
- Develop evaluation process ✓
- Collect data, including input from department ✓
- Subcommittees evaluated all 80 programs and scored based on evaluation criteria ✓
- Feedback was solicited from all faculty and department chairs ✓
- Full committee will use scores from evaluation criteria as well as additional qualitative inputs to categorize programs
- Report will be presented to President Fos

Programs are arranged by college and level (bachelor's, master's, or Ph.D.) Quartile is provided for reference.

	Internal 15	External 15	Size and Scope 20	Quality (Inputs and Outputs) 10	Revenue 15	Impact, Just, Essent 25	Total 100	Quartile
College of Business Administration								
<i>Undergraduate</i>								
B.S. Accounting	10.80	6.83	16.4	9	15.00	11.16	69.20	1
B.S. Business Administration	9.60	9.00	16.8	7	15.00	12.93	70.33	1
B.S. Finance (Financial Analyst, Financial Planning, Financial Services)	12.20	5.00	13.2	6	13.00	13.40	62.80	2
B.S. Hotel, Restaurant, & Tourism (Convention & Event Management)	9.40	6.33	16.4	9.5	14.00	17.68	73.31	1
B.S. Management (Human Resources)	9.90	6.67	15.2	8.5	12.00	16.20	68.46	1
B.S. Marketing (Sales)	8.90	6.00	13.2	8	14.00	16.74	66.84	2
<i>Masters</i>								
M.S. Accounting	11.60	8.50	14.6	9.5	9.00	12.03	65.23	2
M.S. Tax Accounting	9.50	8.00	12.8	9.5	2.00	10.40	52.20	3
M.S. Financial Economics	7.20	1.00	7.6	0	1.00		16.80	4
M.S. Health Care Management	12.50	8.50	18.2	6	10.00	12.71	67.91	1
M.S. Hospitality and Tourism	9.40	9.00	16.4	9.5	5.00	16.29	65.59	2
M.B.A. Business Administration	7.50	8.50	18.2	8	14.00	16.43	72.63	1
<i>Doctoral</i>								
Ph.D. Financial Economics	12.30	6.00	14.6	9	7.00	13.54	62.44	2
College of Education and Human Development								
<i>Undergraduate</i>								
B.S. Early Childhood Education	1.60	1.50	9.6	3.5	5.00	10.08	31.28	4
B.S. Elementary Education	5.10	6.33	12.8	6	8.00	11.79	50.02	4
B.S. Elementary Education and Mild Moderate Disabilities: Integrated to	4.20	3.33	8.4	8.5	8.00	13.67	46.11	4
B.S. Human Performance and Health Promotion	6.40	4.33	10.4	6	4.00	11.83	42.96	4

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	Internal	External	Size and Scope	Quality (Inputs and Outputs)	Revenue	Impact, Just, Essent	Total	Quartile
Maximum Score	15	15	20	10	15	25	100	
B.S. Secondary Teaching (Biology, Chemistry, Earth Science, English, Mathematics)	4.60	5.67	10	6	1.00	13.53	40.80	4
<i>Masters</i>								
M.A.T. Curriculum & Instruction (Early Childhood Education, Elementary Education)	12.80	6.50	15.6	6	4.00	16.16	61.06	2
M.A.T. Special Education (Early Intervention, Mild/Moderate Integrated)	13.40	7.00	14.2	8.5	1.00	14.45	58.55	3
M.Ed. Curriculum & Instruction	9.00	6.00	12.8	6	1.00	15.07	49.87	4
M.Ed. Counselor Education	10.20	6.00	16	9	7.00	15.29	63.49	2
M.Ed. Educational Leadership	8.00	5.00	12.8	9	1.00	14.98	50.78	4
M.Ed. Special Education	6.20	7.00	11	8.5	1.00	12.73	46.43	4
<i>Doctoral</i>								
Ph.D. Curriculum & Instruction	8.60	6.50	12	7	2.00	12.45	48.55	4
Ph.D. Counselor Education	12.40	7.00	16.4	8.5	5.00	14.03	63.33	2
Ph.D. Educational Administration	10.90	7.00	17	8	8.00	16.82	67.72	1
Ph.D. Special Education	7.20	6.00	9.8	8.5	1.00	13.24	45.74	4
College of Engineering								
<i>Undergraduate</i>								
B.S. Civil Engineering	7.90	6.67	12.8	9	15.00	17.99	69.36	1
B.S. Electrical Engineering (Computer Engineering)	6.90	6.67	11.6	10	12.00	18.44	65.61	2
B.S. Mechanical Engineering	8.10	8.17	16	10	15.00	18.43	75.69	1
B.S. Naval Architecture & Marine Engineering	5.90	6.17	11.2	9	12.00	18.46	62.73	2
<i>Masters</i>								
M.S. Engineering	11.40	8.00	14.6	8	10.00	17.02	69.02	1
M.S. Engineering Management	5.10	7.50	9.2	6	2.00	11.09	40.89	4

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	Internal	External	Size and	Quality	Revenue	Impact,	Total	Quartile
Maximum Score	15	15	Scope	(Inputs	15	Just,	100	
			20	and		Essent		
				and		25		
				Outputs)				
<i>Doctoral</i>								
Ph.D. Engineering and Applied Science	7.40	8.50	17	7	14.00	18.93	72.83	1
College of Liberal Arts								
<i>Undergraduate</i>								
B.A. Anthropology	6.80	4.17	12.4	8.5	7.00	16.57	55.43	3
B.A. English (Professional Writing, Journalism, Pre-Law, Creative W	11.10	5.50	13.2	10	13.00	15.34	68.14	1
B.A. Film & Theatre	9.00	8.67	17.6	8	15.00	14.10	72.37	1
B.A. Fine Arts	9.20	5.33	13.6	8.5	11.00	11.74	59.37	3
B.A. History	9.00	4.50	13.2	9	10.00	17.04	62.74	2
B.A. International Studies (Business)	4.50	4.33	12	8	10.00	14.78	53.61	3
B.A. Music (Composition, Jazz Studies, Music Studies, Performance	8.40	5.67	14	8.5	13.00	14.18	63.75	2
B.A. Philosophy	8.10	3.00	10.4	7.5	4.00	14.33	47.33	4
B.A. Political Science (Pre-Law)	6.70	5.17	12.4	7	11.00	9.42	51.68	3
B.A. Romance Languages (French, Spanish)	9.10	2.67	13.6	8.25	3.00	10.30	46.92	4
B.A. Sociology	7.00	4.67	14.8	9.5	9.00	14.45	59.42	3
B.S. Urban Studies	5.70	4.00	12.8	7	8.00	14.45	51.95	3
<i>Masters</i>								
M.A. Arts Administration	8.90	5.50	11	5	9.00	14.48	53.88	3
M.A. English	11.40	5.50	14.6	10	8.00	16.23	65.73	2
M.A. History	8.00	6.00	12.8	10	3.00	12.21	52.01	3
M.A. Political Science	9.90	5.00	10.6	8.5	2.00	8.91	44.91	4
M.A. Romance Languages	7.30	6.00	14.2	8.5	2.00	10.16	48.16	4

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	Internal	External	Size and Scope	Quality (Inputs and Outputs)	Revenue	Impact, Just, Essent	Total	Quartile
Maximum Score	15	15	20	10	15	25	100	
M.A. Sociology	7.00	5.00	14.6	9.5	3.00	15.53	54.63	3
M.F.A. Creative Writing	5.20	7.00	14.8	9	10.00	17.12	63.12	2
M.F.A. Film & Theatre	11.90	7.00	11.2	8	7.00	12.65	57.75	3
M.F.A. Fine Arts	8.20	6.00	10.6	9	3.00	12.06	48.86	4
M.M. in Music	2.40	7.00	14.6	8.5	5.00	13.30	50.80	4
M.P.A. Public Administration	5.40	7.00	14.6	10	6.00	15.71	58.71	3
M.U.R.P. Urban & Regional Planning	10.40	8.00	16.4	10	9.00	15.79	69.59	1
M.S Urban Studies	6.10	7.00	10.6	9	3.00	15.84	51.54	3
<i>Doctoral</i>								
Ph.D. Political Science	9.50	6.00	13.4	8	4.00	10.15	51.05	3
Ph.D. Urban Studies	10.90	7.00	15.2	9.5	6.00	16.67	65.27	2
College of Sciences								
<i>Undergraduate</i>								
B.S. Biological Sciences	13.50	9.50	19.2	9	15.00	19.02	85.22	1
B.S. Chemistry (BioChemistry, Chemical Physics, Forensics, Materi	10.10	7.00	15.6	7.5	13.00	17.73	70.93	1
B.S. Computer Science (BioInfomatics, Game Development, Inform	7.60	8.50	12.4	8	14.00	16.00	66.50	2
B.S. Earth & Environmental Sciences (Geosciences, Environmental	7.60	5.33	14.8	8	11.00	13.82	60.56	2
B.S. Mathematics	9.60	4.00	11.6	9.5	6.00	15.01	55.71	3
B.S. Physics	6.80	4.33	12.4	9.5	5.00	16.52	54.55	3
B.S. Psychology	11.90	9.17	20	9.5	15.00	18.88	84.45	1
<i>Masters</i>								
M.S. Applied Physics	8.20	6.50	12.8	9.5	1.00	13.28	51.28	3

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	Internal	External	Size and Scope	Quality (Inputs and Outputs)	Revenue	Impact, Just, Essent	Total	Quartile
Maximum Score	15	15	20	10	15	25	100	
M.S. Biological Sciences	6.90	7.50	12.4	7.5	2.00	13.03	49.33	4
M.S. Chemistry	8.20	8.00	15.2	7	2.00	14.94	55.34	3
M.S. Computer Science	11.00	9.00	14.2	8	8.00	15.20	65.40	2
M.S. Earth & Environmental Sciences	7.40	8.00	18.4	7	3.00	15.64	59.44	2
M.S. Mathematics	8.50	9.00	12.8	9.5	5.00	12.42	57.22	3
M.S. Psychology	4.10	8.00	12.4	9.5	1.00	15.70	50.70	4
<i>Doctoral</i>								
Ph.D. in Chemistry	11.20	8.00	20	7	12.00	14.86	73.06	1
Ph.D. Integrative Biology	8.90	8.00	13.4	8	8.00	17.69	63.99	2
Ph.D. Psychology	11.00	8.00	15.6	9.5	10.00	19.07	73.17	1
Interdisciplinary Studies								
<i>Undergraduate</i>								
B.I.S. Interdisciplinary Studies	5.50	12.20	16.8	8.5	15.00	11.61	69.61	1

Key Points

- Quartiles from program scores do not equate directly to program category
- Program scores do not equate directly to quality of education of students in program
- Committee is carefully considering program connections to other programs
- Closure of any program will require 2/3 majority vote
- Placement in categories 1-3 will require majority vote.
- Differentiation between category 1 and 2 programs may not be complete by Nov. 7.

Key Points

- Revenue
 - Enrollment revenue based on majors only – does not include service component (SCH)
 - State formula funding values were applied
 - Grant and donation funds were included
- Internal demand score includes service component (SCH), number of majors, and completion rates
- External demand: Only addresses if the program attracts students directly to UNO
- Master's programs that are auxiliary to PhD programs are not likely to be closed if the PhD program is viable
- Differentiation between category 1 and 2 programs may not be complete by Nov. 7.

Key Points

- Overall motivation for program categories must place great emphasis on the viability of UNO as a university
- Must look to the future – enhance growth programs to generate greater revenue in order to support less profitable programs
- Enhancement may be to weak or strong programs – based on potential to sustain the university